

# 2024 CHALLENGE BATHURST

## EVENT DATES 21 TO 24 NOVEMBER

### MERCHANDISERS & TRADERS PROPOSAL

#### Background and General Information

The annual Challenge Bathurst (Event) will be held at Mount Panorama, Bathurst over the period 21 to 24 November 2024. The Event will incorporate a two-day 'super-sprint' activity and a two-day 'regularity' activity. The first ever motor race was held at Mount Panorama in 1938 and the circuit is only able, by Act of Parliament, to be fully closed five times a year. Challenge Bathurst does not comprise any 'racing' per se. Rather, the Event provides an opportunity for a various levels of drivers to drive their performance race car in the 'sprint' component or in the 'regularity' component.

Merchandisers and Traders (Tenants) will have up to **160** 'super-sprint' competitors and **55** 'regularity' competitors to target on the first two Event days and up to **275** 'regularity' competitors to target on the second two Event days. There is no charge for spectators to attend the Event however very few are expected. Over **400** competitors attended last year's Event and we anticipate in excess of 400 again this year.

Challenge Bathurst is promoted and organized by Hungry Tiger Pty Ltd trading as Accelerate Events (the Organiser) in conjunction with Bathurst Regional Council. More information can be found at [www.challengebathurst.com](http://www.challengebathurst.com)

#### Sites & Fees

All Tenants will be located in the Inner Paddock (behind the Pit Garages) with fees as follows:

Small site (up to 6x3m)	\$500 plus GST
Medium site (up to 8x5m)	\$1,000 plus GST
Large site (up to 12x6m)	\$1,500 plus GST
Extra large site (Pantech+)	\$2,000 plus GST

- ✓ 100% payable (refundable if withdrawn NLT 14 days pre Event) when booking accepted
- ✓ Please note that bookings are taken on a 'first in, first served basis' and subject to available space
- ✓ No food or beverage of any kind is permitted to be sold by Tenants

#### Set Up Costs & Official Suppliers

At set-up costs are borne by the Tenant however mains power is available at no cost. Once we have confirmed your booking you will be issued with an Official Suppliers List for the Event, which will contain contacts for various suppliers. If you choose to erect your own structure, please be aware that no peg and pole structures are allowed at the Event. Accreditation will not be provided to a competitor of an Official Supplier. Additionally, access to the Event may be denied.

#### Set Up Times

Set-up must be completed by COB Wednesday pre-Event, otherwise after hours (after 6pm and before 8am). Car parking is available in both the Inner and Outer Paddock All rubbish as a result of set-up or trading must be removed before the next day's trading commences. This is the Tenant's responsibility, not the Event Cleaners.

#### Trading Hours

Trading hours from Thursday to Sunday are 8.00am to 6.00 pm (unless approved otherwise by the Organiser).

## Accreditation and Car Passes

As a Tenant, you will be issued with four (4) sets of accreditation and one (1) Inner Paddock vehicle pass for each site booked. Accreditation can be collected from Wednesday pre-Event, from the Accreditation Centre, which is located in a Demountable Building adjacent to Gate 2 inside the circuit.

## Insurance

The Organiser does not accept any liability for any goods or services you sell at the Event and you are required to effect insurance in accordance with State legislation, specifically Public Liability Insurance to a minimum limit of \$10 million for each occurrence. You must produce a Certificate of Currency no later than thirty (30) days pre Event.

## Circuit Merchandiser Agreement

A Circuit Merchandiser Agreement will be sent to you on booking of a site. Your booking will not be confirmed until this Agreement has been signed, returned to the Organiser and full payment made for the site(s). This Agreement covers such issues as approved products, conduct and insurance and indemnity issues.

## Workplace Health and Safety Policy

Workplace Health and Safety regulations will prevail. Should you require additional information or have any queries in relation to Workplace Health and Safety, please contact the Circuit Manager, Matt Lamont, on 0429 526 052.

## Security

Whilst Event security guards are located in the Inner Paddock on a 24 hour basis, it is the Tenant's responsibility to ensure your site is secure - contact details for the Security Company are provided on the Official Supplier List.

## Event Logo

You are not permitted to use the official Event logo without prior written approval from the Organiser.

## Travel and Accommodation

The Bathurst Visitors Information Centre (02 6332 1444) produce a list of accommodation providers which can be found on the Event website. Camping is also available in the Paddock Campground with details available on the Event website.

## Access

- ✓ No site access is permitted until the Site Manager (Adrian Dalton) has been contacted on 0418 340 616.
- ✓ No access will be permitted from 0600 hours on Thursday without accreditation (vehicle pass and wristband).
- ✓ No access will be permitted if the Circuit Merchandiser Agreement has not been received signed by the Organiser.
- ✓ No access will be permitted if Site Fees have not been paid in full.
- ✓ No access will be permitted unless a satisfactory Certificate of Currency has been submitted to the Organiser.

## Summary

Over 400 competitors attended last year's Event and we expect similar numbers this year. The site fees offered for this Event are reflective of the limited availability of space in the Inner Paddock. Should you be interested in securing a site at the Event, you are encouraged to register your interest ASAP as a system of 'first in, first served' will apply. Should you have any questions with regard this Proposal, please contact Greg Evans by email [greg@challengebathurst.com](mailto:greg@challengebathurst.com)

Yours in motor sport,

**Accelerate Events**

**CHALLENGE BATHURST  
23 TO 26 NOVEMBER 2023**

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**MERCHANDISER AND TRADER – BOOKING FORM**

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Company Name or Sole Trader's Name: .....

ABN: .....

Contact Name & Title: .....

Telephone No: .....

Fax No: .....

Mobile No: .....

Email: .....

Address: .....

Postcode: .....

**Please indicate:-**

Product or Service sold/offered: .....

*Note: No food or beverage of any kind is permitted to be sold*

Site Size.....

Cost.....

Dimensions of Pantec when set-up:- Length ..... Width .....

Total Payable \$.....

Signature: ..... Date: ...../...../.....

Please scan your completed booking form and email to [greg@challengebathurst.com](mailto:greg@challengebathurst.com)

On acceptance of booking, a Circuit Merchandiser Agreement will be forwarded to you for signature along with an invoice. On execution of the Agreement, and payment of the Invoice, your booking will be confirmed.